

July 15, 2010 | TicketNetwork.com MLB Midseason Ticket Report

<http://www.ticketnetwork.com/mlb.aspx>

- Boston Red Sox tickets account for the highest average ticket price in Major League Baseball at \$89. The lowest average ticket price in 2010 belongs to the Pittsburgh Pirates at \$30.
- Orders for New York Yankees tickets and Boston Red Sox tickets represent more than 27 percent of all orders placed for MLB tickets in 2010. That percentage nearly matches that of all other AL teams combined (28 percent).
- With the opening of Target Field in 2010, Minnesota Twins tickets have had a nearly 28 percent increase in average selling price, the largest in baseball. Meanwhile, Florida Marlins tickets have sold for more than 34 percent less than last season.

Team	2010 Average Ticket Price	2009 Average Ticket Price	% Difference
Arizona Diamondbacks	\$49	\$40	23%
Atlanta Braves	\$43	\$55	-22%
Baltimore Orioles	\$49	\$56	-12%
Boston Red Sox	\$89	\$87	2%
Chicago Cubs	\$64	\$72	-12%
Chicago White Sox	\$57	\$63	-9%
Cincinnati Reds	\$46	\$46	-1%
Cleveland Indians	\$42	\$48	-11%
Colorado Rockies	\$37	\$36	4%
Detroit Tigers	\$45	\$45	0%
Florida Marlins	\$43	\$65	-34%
Houston Astros	\$38	\$50	-25%
Kansas City Royals	\$47	\$51	-7%
Los Angeles Angels	\$37	\$46	-20%
Los Angeles Dodgers	\$47	\$37	26%
Milwaukee Brewers	\$38	\$44	-13%
Minnesota Twins	\$66	\$51	28%
New York Mets	\$75	\$69	9%
New York Yankees	\$71	\$75	-5%
Oakland Athletics	\$49	\$43	14%
Philadelphia Phillies	\$55	\$58	-5%
Pittsburgh Pirates	\$30	\$33	-11%
San Diego Padres	\$43	\$48	-10%
San Francisco Giants	\$50	\$52	-4%
Seattle Mariners	\$44	\$59	-25%
St. Louis Cardinals	\$52	\$49	5%
Tampa Bay Rays	\$44	\$39	13%
Texas Rangers	\$44	\$47	-6%

Toronto Blue Jays	\$63	\$56	12%
Washington Nationals	\$47	\$51	-8%
TOTALS	\$57.55	\$62.69	-8%

About TicketNetwork.com

TicketNetwork.com is the leading source for event tickets and innovative technology solutions for both ticket buyers and sellers. With a comprehensive selection of more than \$1Billion in real-time ticket inventory, TicketNetwork provides sought-after tickets to concert, sporting, and theater events worldwide. The company's signature retail website www.TicketNetwork.com is both Payment Card Industry (PCI) and EVSSL-certified and offers a 125% guarantee to all its customers, making it the leading secure site for tickets in the secondary market. The company is a Ticket Software, LLC property and is parent company of: TicketNetwork Direct, TicketNews and TicketNetwork Point-of-Sale™ solutions. TicketNetwork was founded in 2002 and is headquartered in Vernon, Connecticut.

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